

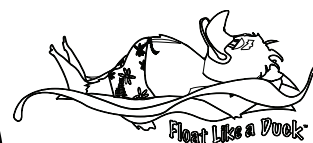


Float Like A Duck™ Water Safety Coloring Book



Presented by





Dear Parent & Grandparents,

Paragon Pools is proud to present Float Like A Duck™, a community service initiative with a focus on water safety. Float Like A Duck™ was created **to educate the public on the importance of safety while celebrating the joys of water activities**. The annual event includes a series of interactive activities where children and family members learn the ABCD's of water safety, including how to FLOAT.

It is vital that you teach and encourage proper water safety skills to everyone in the household with the most important rule being observed, **constant ADULT supervision!** Children have an affinity to play in and around bodies of water; to splash, to admire the beauty and reflective qualities, for exercise and simply to delight in the cool refreshing feeling that water has upon the body.

FLOATING is one of the basic steps in learning how to swim and to becoming "water safe." It is the first building block in a series of safety and water-related programs that families can build on throughout the child's upbringing. As part of our program, children learn to float through actual water activity, utilizing Duckie, the Float Like a Duck™ mascot as a motivator. In addition to the recreational pleasures of water related sports, there are many exciting hobbies and careers associated with water including: competitive swimming, diving, sailing, boating, fishing, water skiing, scuba diving, synchronized swimming, marine biology, aquatics management and the military to name only a few.

Taking an active role in your child's water safety education by working through the book with him/her will stimulate the proper behavior and a positive experience around pools, lakes, beaches and ponds.

Thanks to our many community and industry partners we are able to host the free event every year.

Follow Duckie at: Facebook @FloatLikeADuck Twitter @Duckieparagon Instagram @Duckiefloatlikeaduck
Sincerely,

Joseph M. Vassallo, CBP, APSP Fellow
President

Mary Vail, MBA
Publicist

Joseph A. Vassallo, CBP
Vice-President

Paragon Pools NV lic # 52206-A10 Limit \$1,300,000

Presented by Paragon Pools

Produced by Mary Vail, MBA Publicist

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Illustrated and Designed by Danny Romero Designs



Duckie say's

"Enforce the ABCD's of water safety!"

Imponga el abecedario de seguridad en el agua

A = Adult: supervision: always have an adult present.

Supervisión Adulta: Siempre tenga a un adulto

B = Barriers: layers of barriers include alarms, fencing, locks and gates.

Barreras: Tenga capas de barreras como alarmas, cercas, cerraduras y puertas

C = Classes: all family members should take swimming and CPR classes.

Clases: Tome clases de natación, de salvamento, y de resucitación cardiopulmonar

D = Devices: PFD's- personal flotation devices, life jackets and rescue tools.

Dispositivos: Tenga DPF (dispositivos personales de flotación), chalecos salvavidas y herramientas de rescate disponibles



**Piscina
Segura**
pasos
simples
salvan
vidas
**DIVERSION
ASEGURADA**

Pool
simple steps
save lives
SAFELY

DR
DANNY ROMERO DESIGNS



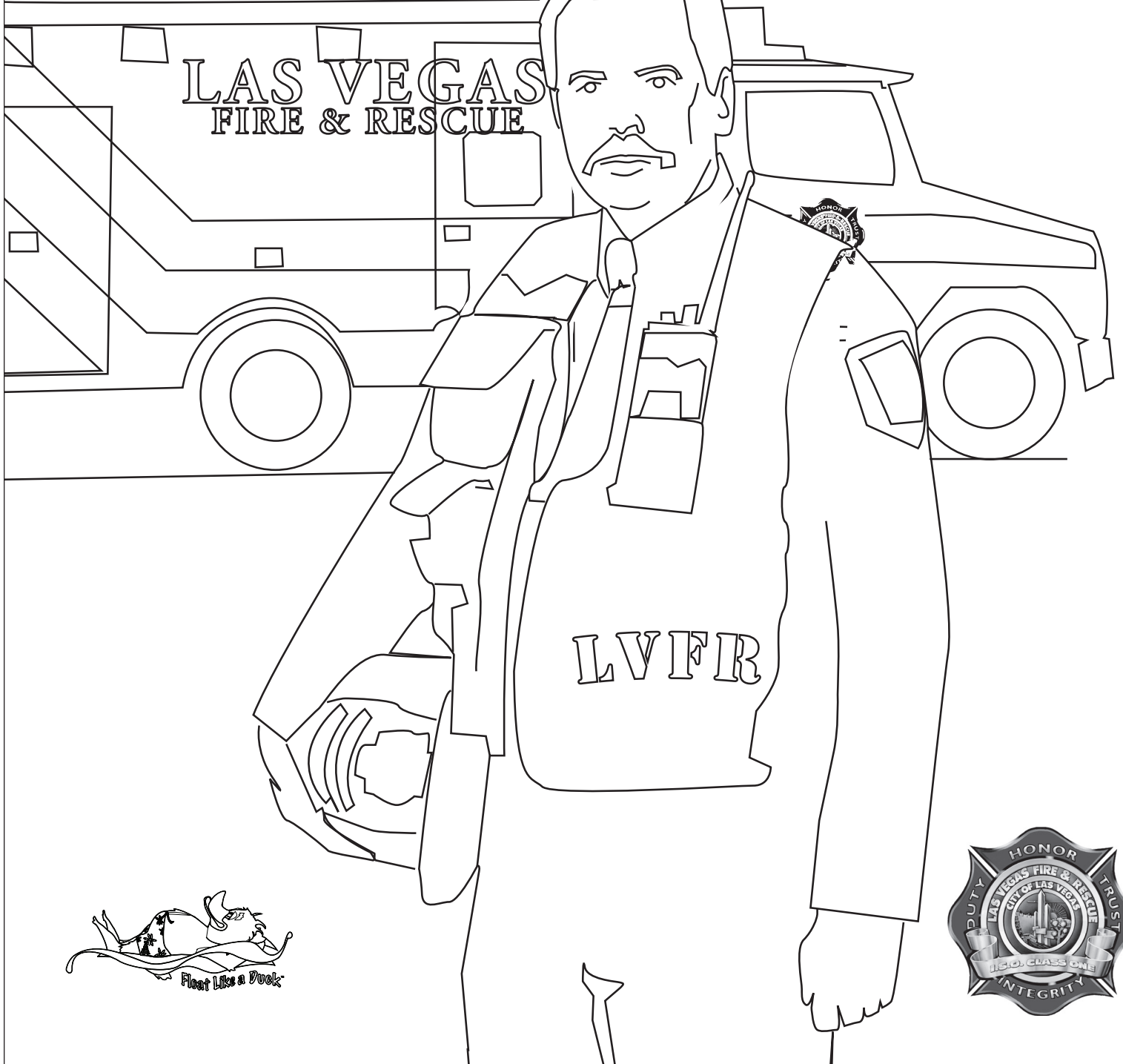
UMC
UNIVERSITY MEDICAL CENTER

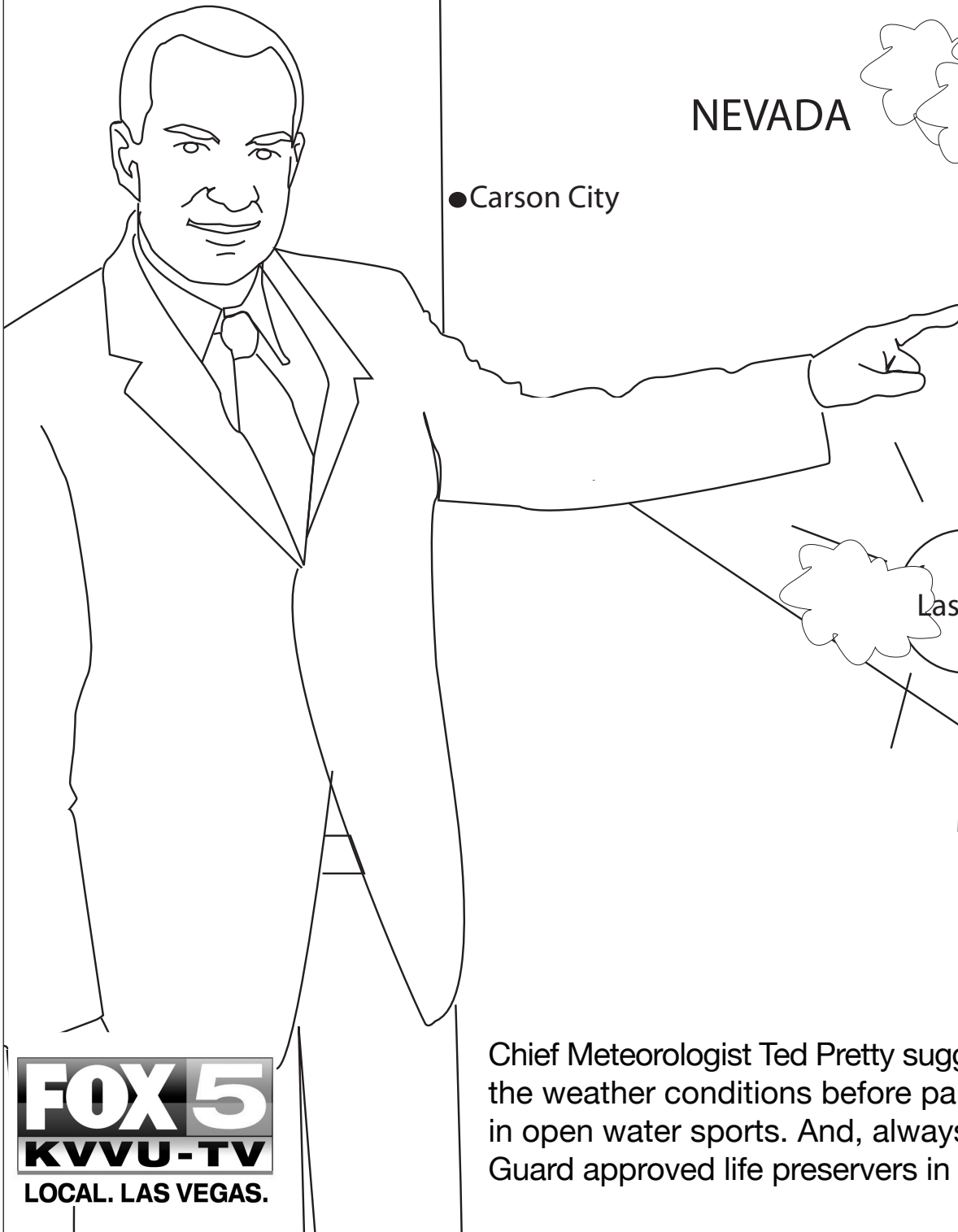
**Children's
Hospital**

UMC Children's Hospital recommends packing a Coast Guard approved life preserver for each child when planning a day at the pool, lake or beach!



Fireman Tim Szymanski says,
"Have a portable phone near the
pool for emergencies."





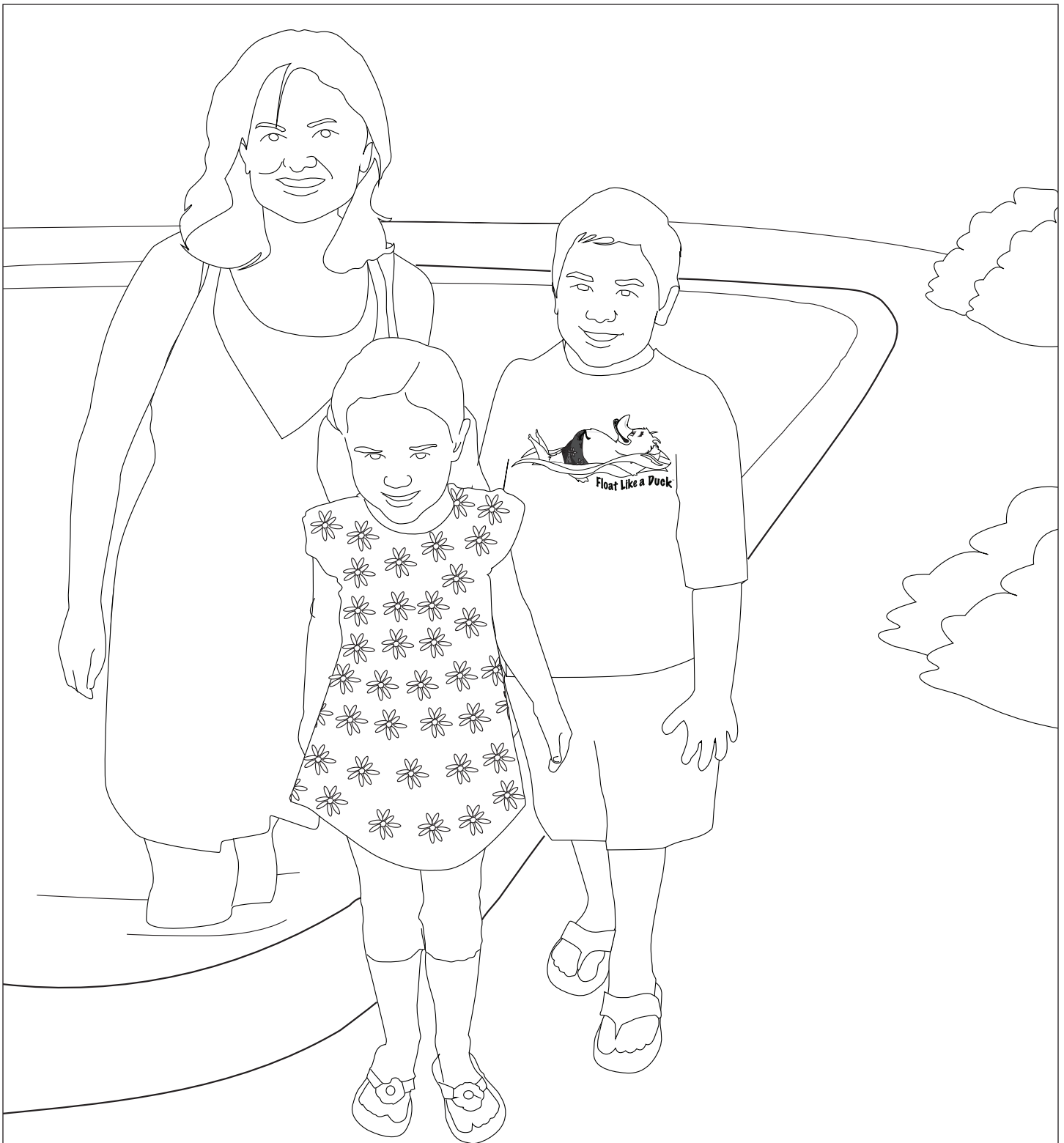
NEVADA

● Carson City

Las Vegas

FOX 5
KVVU-TV
LOCAL. LAS VEGAS.

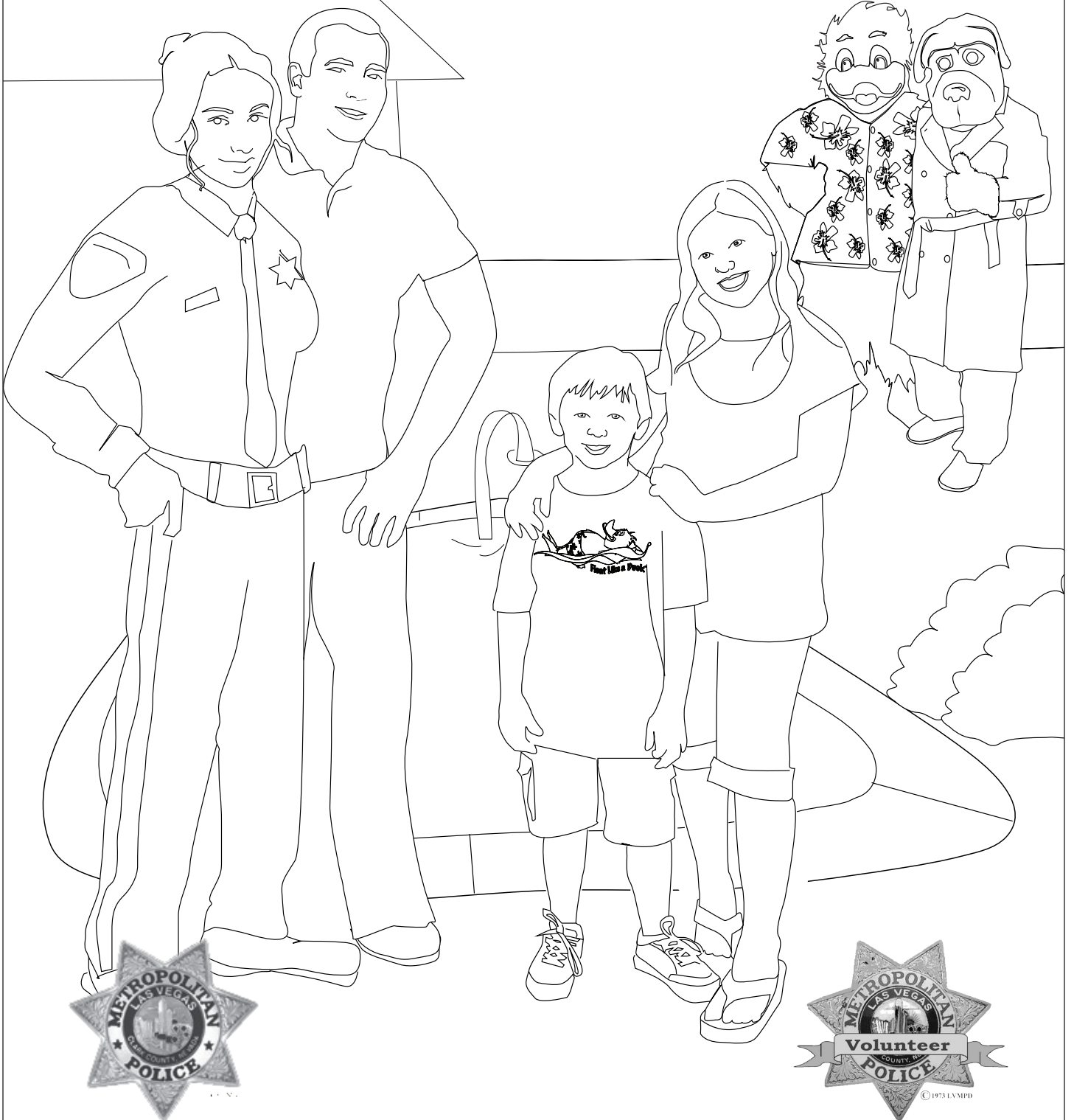
Chief Meteorologist Ted Pretty suggests checking the weather conditions before participating in open water sports. And, always wear Coast Guard approved life preservers in open waters!



Heidi Hayes and her children, Kinsey and Jack say, "Always be courteous around the pool and everyone will have fun!"



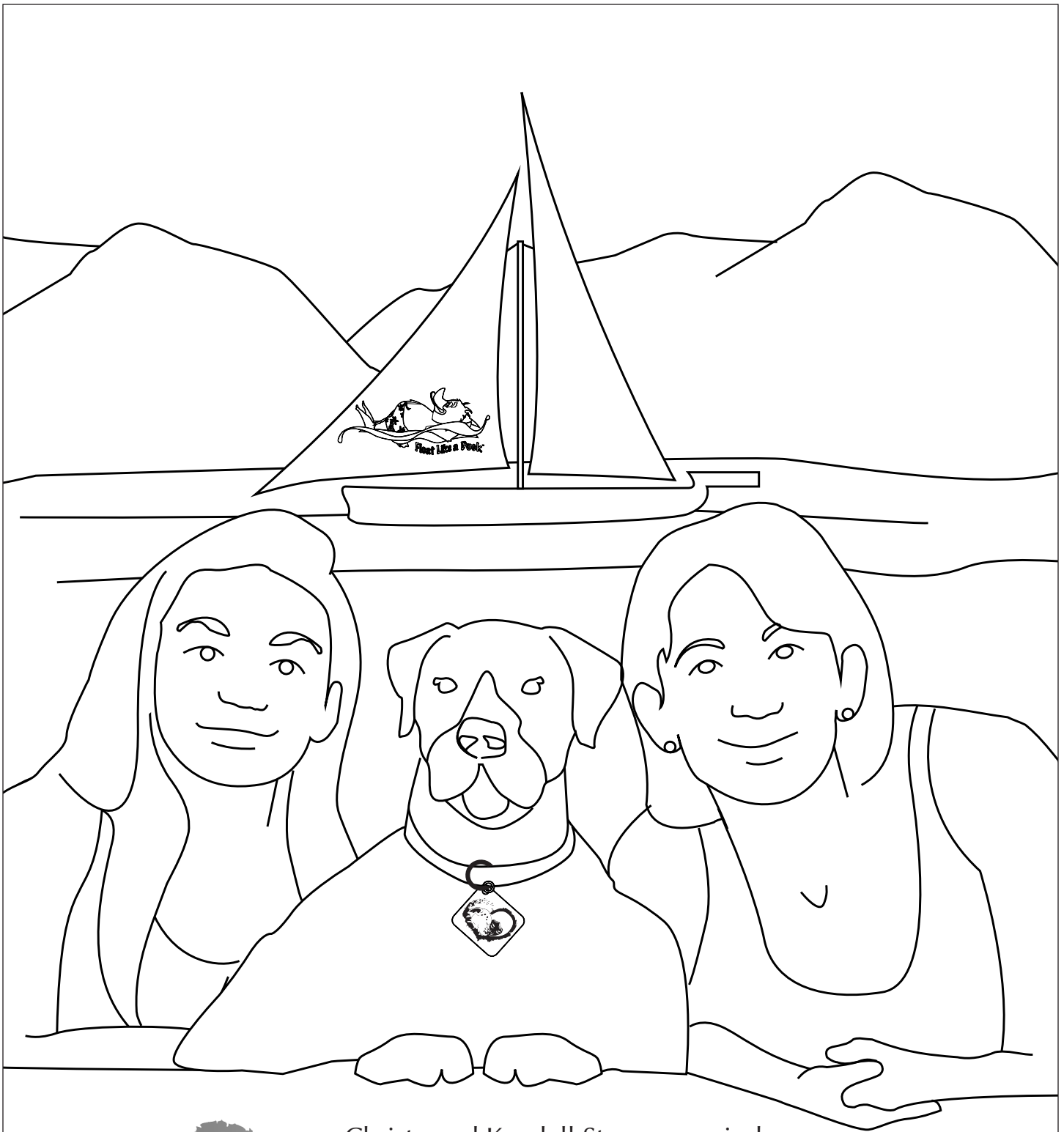
Officer Ashley, Sean, McGruff and Duckie explain to Sophia and Gabriel to "Always have an adult present when playing in or around the pool."





Emily and baby Reef remind us to,
"Never leave a baby alone in the bathtub."

SNHD
Southern Nevada Health District



HAVLV

HEARTS ALIVE VILLAGE
LAS VEGAS

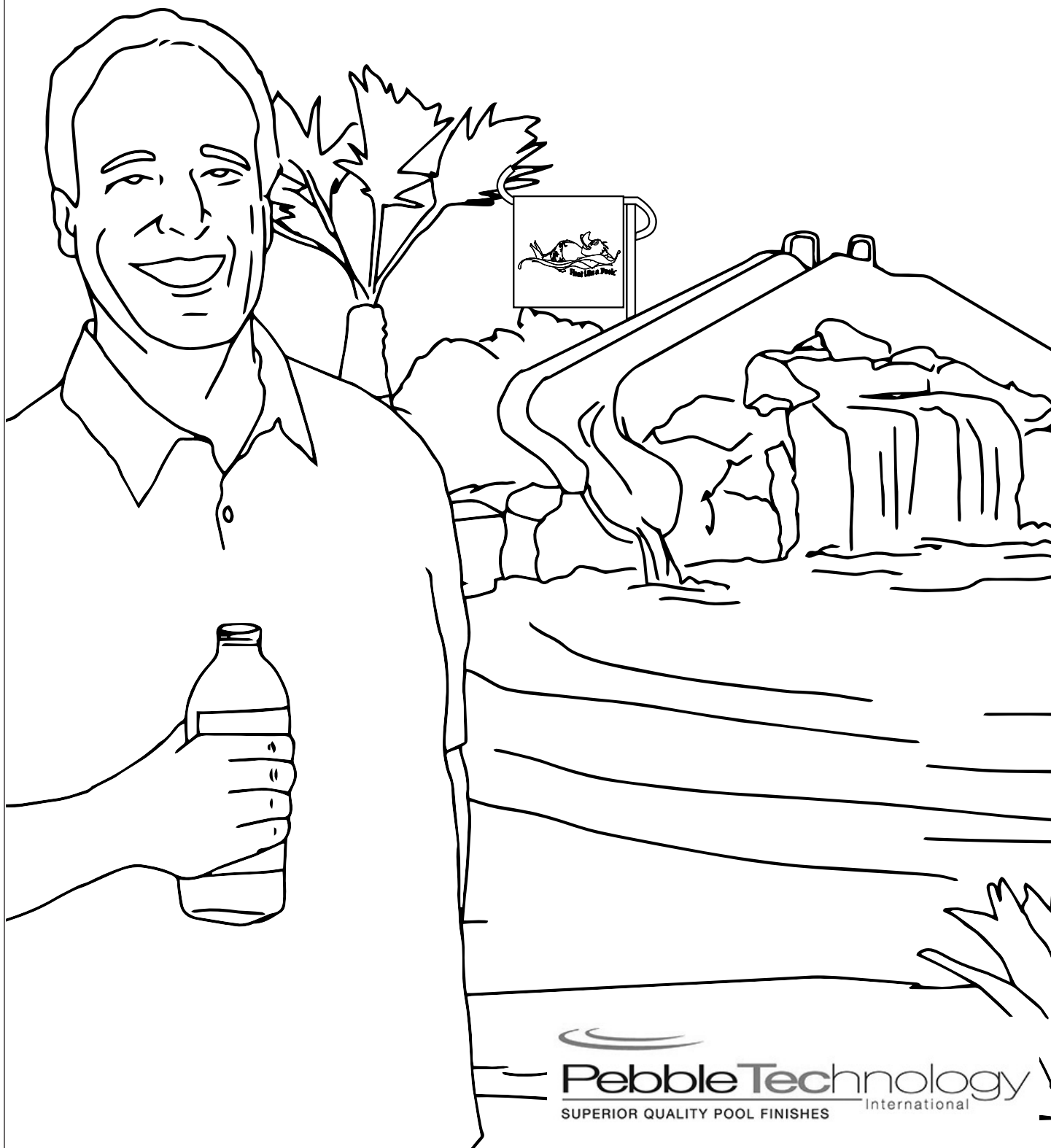
Christy and Kendall Stevens remind everyone to be mindful of pets around water, not all animals are natural swimmers.



PICTOGRAPHICS

DIGITAL IMAGING ON VIRTUALLY EVERYTHING.

" Watersports are a great form of exercise. Learn to swim for health and fitness and remember to stay hydrated," says Bob Haning of PebbleTec.



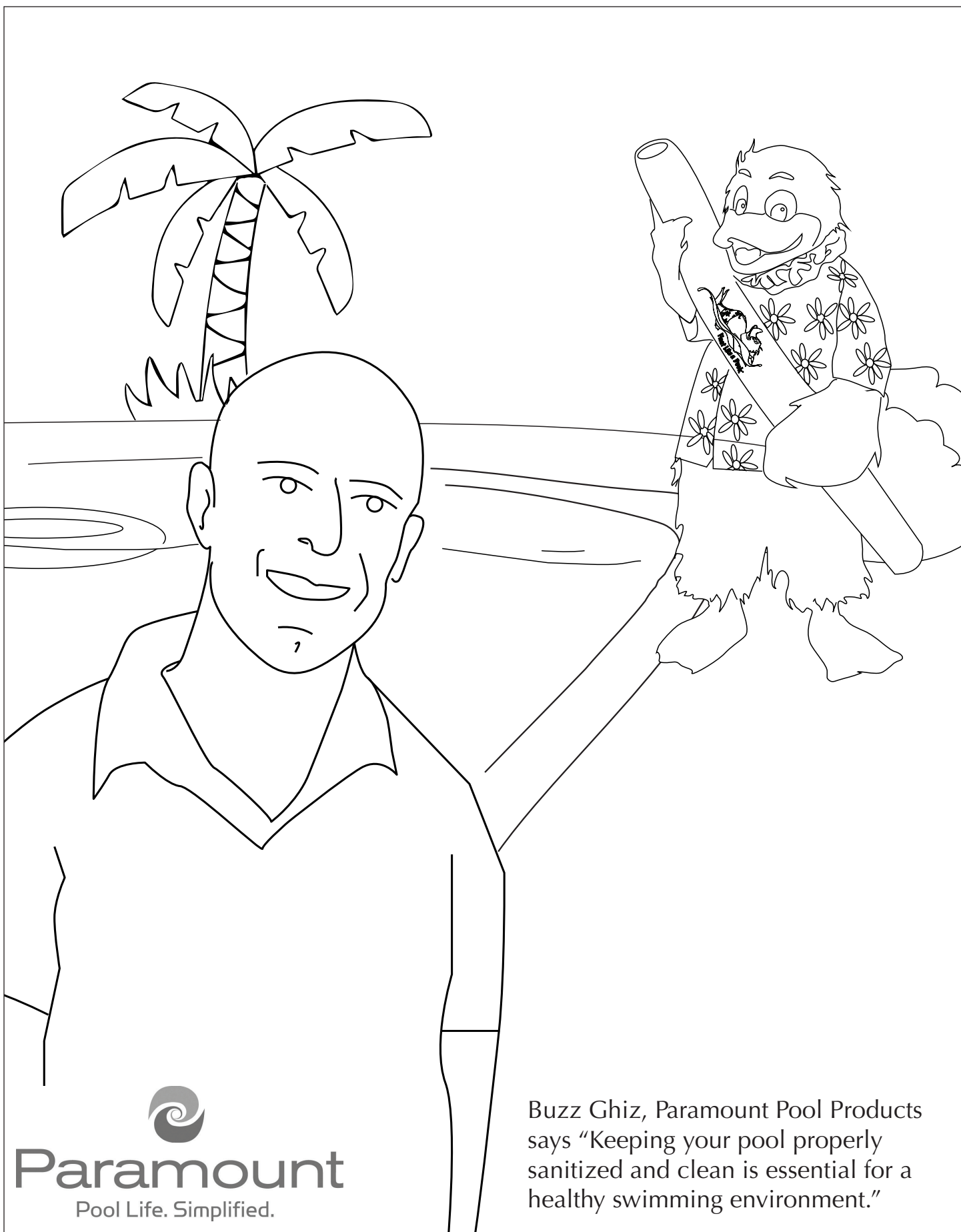
 **PebbleTec** International
SUPERIOR QUALITY POOL FINISHES

Fox 5 Morning Weather Anchor Cassandra Jones says,
"The summers in Las Vegas are hot and dry so remember
to stay hydrated by drinking lots of water."



YMCA lifeguards ask you to please
obey the pool rules.



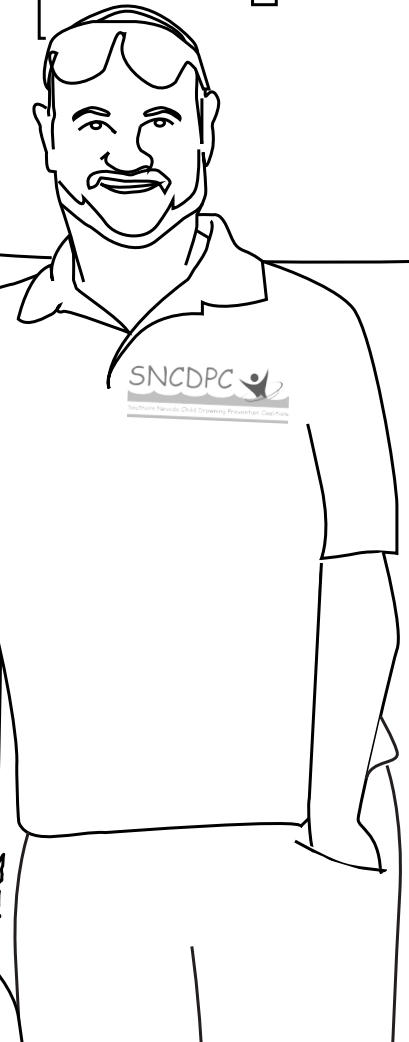
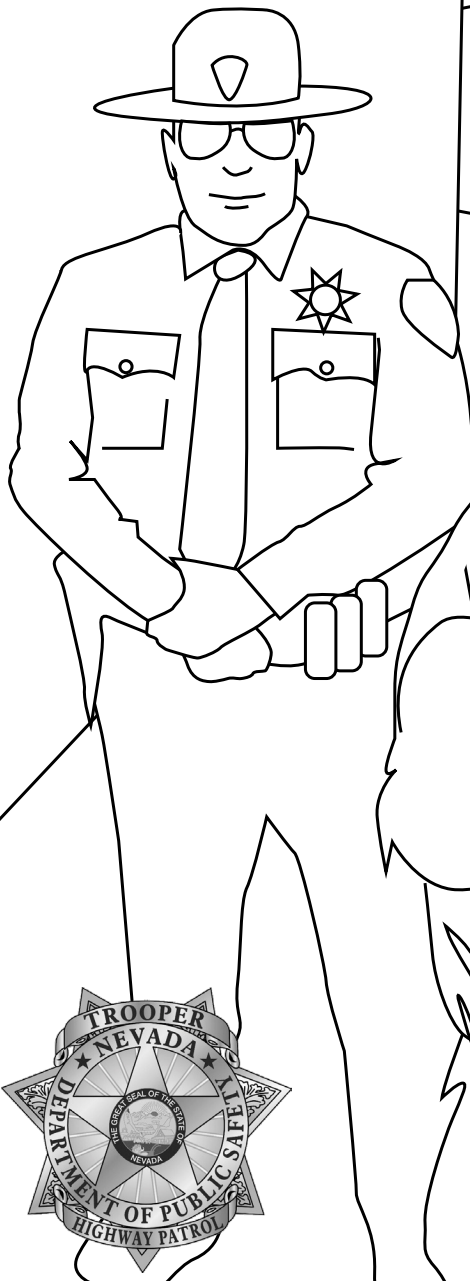
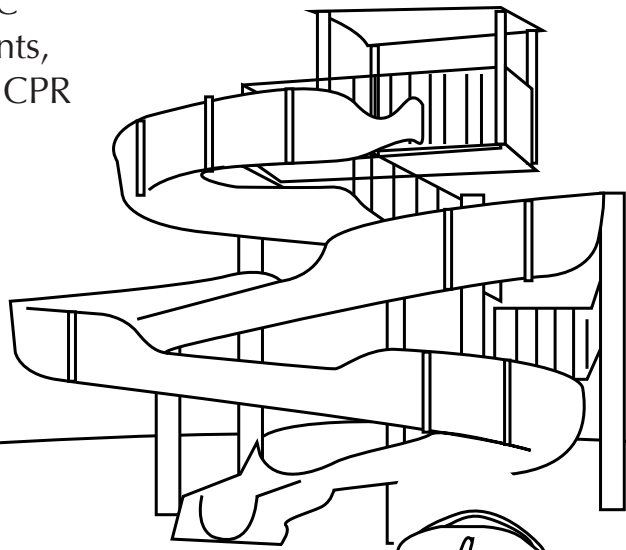


Paramount

Pool Life. Simplified.

Buzz Ghiz, Paramount Pool Products says "Keeping your pool properly sanitized and clean is essential for a healthy swimming environment."

Nevada Highway Patrol and SNCDPC
Chairman Greg Blackburn say, "Parents,
grandparents and teens should learn CPR
and other lifesaving skills."



SNCDPC 
Southern Nevada Child Drowning Prevention Coalition



Scott Frost of Zodiac says, "Safety pool covers are an excellent way to secure a pool."



ZODIAC®

a better life®

COVER ♦ POOLS®



Swimming with a mermaid tail can be very challenging. Ludivine Perrin-Stsepaniuk of Ovia Mermaid Academy recommends taking lessons to learn the proper and safe way to use a mermaid tail.



Mayor Pro Tem Tarkanian reminds us to

... Never swim without an ADULT present!

... Never swim alone!

... Never run on the deck!

... Never push someone into the water!

... Never jump on someone in the water!

... Never dive into shallow water!

... Never chew gum or
eat while swimming!

...Use Coast Guard approved
life preservers!

...Have rescue tools
readily available!

**...For emergencies
call 911!**



For more information go to:

snhd.org

lvmpd.com

sncdpc.com

poolsafely.gov

apsp.org/safety

lasvegasfire.org

clarkcountynv.gov

lasvegasnevada.gov

cityofhenderson.com

paragonpoolsnv.com





English



Spanish



“Learning to Swim, led me to ...”™

“Porque aprendi a nadar he podido llegar a ser...”

Water Safety PSA presented by Float Like A Duck™

STARRING THE AQUA Ambassadors

Duckie, Water Safety Mascot

Joseph M. Vassallo, CBP, APSP Fellow, Water Safety Advocate

EXECUTIVE PRODUCER/CONCEPT/SCRIPT/CASTING

Mary Vail, MBA Publicist

CAMERA/EDITING/AUDIO

KOI Visual

SPECIAL THANKS TO

Centennial Hills YMCA

City of Las Vegas

Clark County

Desert Breeze Aquatic Center

Henderson Parks and Recreation

Las Vegas Fire and Rescue

MGM Resorts International

Nellis Air Force Base – Thunderbirds

North Las Vegas Fire Department

SkyView YMCA

The Dellalacono Family

University Medical Center of Southern Nevada

City of Henderson

City of Las Vegas Film Office

Clark County Film Office

Henderson Multigenerational Pool

Lake Mead National Recreation Area

Las Vegas Metropolitan Police Dept.

National Park Service

Nevada Film Office

Pavilion Center Pool

The Abercrombie Family

The Mirage Dolphin Habitat



FB: @floatlikeaduck

T: @duckieparagon

#learningtoswimledmeto #swimmingledmeto #learningtoswim #watersafety #aquaambassadors #floatlikeaduck

Certificate of Achievement

Awarded to:

In recognition of completing the
Float Like A Duck
Water Safety Coloring Booklet.



Duckie

_____ date



Cut line

